

**To whom it may concern:**

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Turin, 23 June 2010

**Subject: ETF 'Entrepreneurship in Higher Education Pilot Project (2009- 2010) , participation of the University of Kragujevac**

The European Training Foundation (ETF) is a specialist agency of the European Union for promoting human capital development in EU partner countries<sup>1</sup>.

The University of Kragujevac is participating in the ETF's pilot-project in "Entrepreneurship in Higher Education" with the agreement of the Serbian education authorities and government offices responsible for reporting to the European Commission on policy progress associated with the European Small Business Act (2008) for the pre-accession region.

The primary tool employed in the pilot project is the entrepreneurial assessment using five indicators (Annex 1). The indicators are designed to: a) promote improvements in national policy for entrepreneurial learning in higher education; b) prompt reforms and developments at university level (e.g. strategy development, staff training, university-enterprise cooperation) and c) to encourage networking and good practice exchange amongst universities involved in strategic entrepreneurial learning developments.

There are three phases to the process: a) a self-assessment by an expert from a pilot university, b) a peer review by an expert from another university participating in the project, and c) the completion of final joint report resulting from phases one and two. The final joint report must be concluded and submitted to ETF by **24 September 2010**.

The expert engaged by the ETF and responsible for leading the entrepreneurial assessment in Serbia is:

Prof. Verica Babic  
University of Kragujevac  
23, L.J. Jovanovica  
34 000 Kragujevac  
Serbia  
Phone: +381 34 370 729  
[vbabic@kg.ac.rs](mailto:vbabic@kg.ac.rs)

The experts' main duties will be:

- to liaise with the national authorities in policy issues (education and economy ministries in particular);
- to liaise with the rector's office of the university to determine which faculties and university departments will directly engage in the pilot exercise with particular reference to professionally oriented education;
- to set up and manage meetings with the agreed list of university departments and university management as well as enterprises and enterprise-support organizations connected to the university;

<sup>1</sup> Albania, Algeria, Armenia, Azerbaijan, Belarus, Bosnia and Herzegovina, Serbia, Egypt, former Yugoslav Republic of Macedonia, Georgia, Jordan, Israel, Kazakhstan, Kosovo (under UNSCR 1244), Kyrgyzstan, Lebanon, Republic of Moldova, Montenegro, Morocco, Occupied Palestinian Territories, Russian Federation, Serbia, Syria, Tajikistan, Tunisia, Turkey, Turkmenistan, Ukraine and Uzbekistan

- to interview key members of university management, academic and administrative staff, as well as students, on issues specific to the contents of the five indicators;
- to assemble university materials (e.g. policy documents, strategies, working papers) relevant to the indicators.

The peer assessment expert for the University of Kragujevac is:

Ms Zoia Kaira  
International Relations Office Director  
Donetsk State University of Management  
Cheljusintsev Str.163 a  
Donetsk 83015  
Phone: +38 062 344 09 57  
Fax: +38 062 337 71 08  
[zoia\\_kayira@rambler.ru](mailto:zoia_kayira@rambler.ru)

The peer reviewer's main duties will be:

- in cooperation with his/her national counterpart, to meet with key officials and stakeholders from the university for further details, clarifications and elaboration of the self assessment;
- to meet with key government officials associated with education policy and economic development including the SBA coordinator;
- using the indicators and the intelligence developed from the meetings, to jointly draft a report together with the national expert assessing entrepreneurial education within national policy and good practice exchange frameworks in higher education in Serbia, as well as within the pilot university setting;
- to meet the university rector and other key actors to share findings and issues which resulted from the pilot exercise. This will be followed by a meeting called by the university involving all relevant stakeholders (SBA coordinator, ministry officials, enterprises, student associations, civic interest groups). This meeting will provide an opportunity for all stakeholders to share extra information allowing for a more comprehensive assessment. The aim of the meeting will be to agree on adjustments to improve and finalize the report.

The outcomes from the experiences of all 10 pilot universities participating in 2010, along with those from the 8 universities from the 2009 phase of the project, will be discussed at a dissemination meeting to take place 29-30 November 2010, location to be determined. All participating universities, including education officials, from both phases of the project will be represented at this meeting.

On the basis of the experience developed through the 18 participating universities in the two-year pilot, the November meeting will determine the overall viability of the indicators for a broader higher education community at international level.

I would be very grateful for your support and cooperation with Prof. Babic. Please feel free to contact me at any time for clarifications if necessary.



Anthony Gribben  
Team Leader  
Entrepreneurship and Enterprise Skills  
Tel.: +390116302321  
Email: [Anthony.Gribben@etf.europa.eu](mailto:Anthony.Gribben@etf.europa.eu)

cc: Ms Katarina Obradovic Jovanovic, SBA Coordinator  
Ms Carmen Raluca Ipate, DG Enterprise, European Commission

Encl.